



Sustainability Through Innovation
NSW Retail Sustainability Skills Symposium
Level 47 MLC Centre Martin Place Sydney ~ May 15 ~ 2009

Sponsored by...

Department of State and
Regional Development



Register at: www.nswwraps.com.au

Sustainability Through Innovation – the Future of Retail

Involved in Retail – this exciting event is for you!

AUSTRALIAN CONSUMERS ARE PUSHING RETAILERS TO GO GREEN. Environmentally aware shoppers seek eco-friendly stores, marketing campaigns, products and experiences, all with our planet's future in mind.

"Climate change is now a headline issue, demanding urgent attention from state and federal governments, industry and consumers." (Skills for Sustainability, BVET Ed2, Feb 09).

Through innovative industry initiatives, responses to the challenge of sustainability are being introduced across our Retail, Wholesale and Personal Services industries. Businesses are looking beyond 'green' to focus on sustainability practices that enhance brand reputation and achieve lasting competitive advantage.

The NSW Government is helping to develop relevant

work skills for businesses in an environmentally contained world. Further to the Premier's Job Summit in February 2009, NSW BVET is providing \$5 million as Business Incentives to encourage SMEs to take up sustainability skills training. Up to \$1000 will be available to each employee in eligible firms— assisting up to 5,000 individuals over two years. "Green Skills" will also continue as an important component of the Department of Education and Training's industry programs in the new funding round from 1 July 09.

The NSW WRAPS Sustainability Skills Symposium is a timely event in shaping industry advice to government around this emerging agenda. The industry experts will inform and help us develop the NSW Retail Sustainability Skills Strategy.

Expert Speakers

THE IMPRESSIVE LINE UP OF SPEAKERS WILL ENERGISE YOU INTO ACTION! Hear one of Al Gore's climate change leaders, **Gilbert Rochecouste, Director, Village Well**, discussing examples of Australian, European and US Retailers that are profiting from making environmental statements. Gilbert is a world-renowned place maker for sustainable communities.

Dan Atkins, co-founder of Business Shaper, specialises in understanding the bottom-line implications of sustainability incorporated into business strategy and reporting. With extensive international and domestic experience with corporate and government sectors in Asia, Europe and Australia, Dan will feature practical ways for retailers to integrate sustainability as a core business strategy. Dan is Co-chair of the IRG for the Victorian Commissioner for Environmental Sustainability, a member of the SA Sustainable Settlements Committee, a mentor for the Future Sustainability Leaders Program, Centre for Sustainability Leadership, and formerly the Project General Manager of Environmental Affairs for Toyota Australia.

Tim Rogers is A/Deputy Director General, Climate Change, Policy and Programs Group, NSW Department of Environment and Climate Change (DECC). DECC was formed in April 2007 to enable a more integrated government

response to the unprecedented challenges presented by climate change. Tim will focus on Retail business opportunities associated with climate change within the context of the NSW Climate Change Action Plan to be finalised later in 2009.

Michael Lonie, Policy Manager, Australian Retailers Association (ARA) will overview Retailing in Australia today and highlight the sustainability implications for the outlook in NSW.

Bill McGhie, Director, Organisation Capacity Building and Training Development, Carbon Training International is an expert in OHS and environmental management and has worked with many businesses to ensure whole of organisation engagement in best practice and compliance with standards and regulations. Bill will overview emerging training services being developed to address the climate change agenda.

Professor Stuart White, Director, Institute for Sustainable Futures UTS has researched, written and lectured widely on the issue of sustainable futures over the last 25 years, with an emphasis on resource use and improved decision-making. Stuart will discuss the resource requirements to boost the green credentials of shopping centres and stores of the future. The Green Building Council of Australia estimates that the retail sector

consumes around a third of energy use of all commercial property. Will investment in new air conditioning plants, energy efficient area lighting and smart water and energy saving technologies be enough?

Robert Cawthorne, is Managing Director, Carbon Reduction Institute (CRI) which offers certification to become a carbon neutral or a low carbon certified business. Rob will present a case study named, the Low Carbon Spa and Beauty Initiative, which has the goal of reducing the operational climate change impact from the Spa and Beauty industry by 20% by 2015. This industry is one of the first in the world to take joint voluntary action against climate change.

David Collins is the **General Manager, State Training Services, NSW Department of Education and Training**, with responsibility for industry engagement, VETAB, the Board of Vocational Education and Training (BVET) and the regulation of apprenticeships and traineeships. David is committed to ensuring that workforce development meets the needs of industry and individuals, and that the benefits of high-quality vocational training are shared throughout communities. David will explain the Green Skills NSW program comprised of projects, professional development and funding to encourage businesses to train their workforce in skills for sustainability.

NSW Retail Sustainability Skills Symposium ~ 15 May '09

Venue – Department of State and Regional Development
Level 47, MLC Centre, 19 Martin Place, Sydney



8:30am **Registration**

9:00 – 9:10 **Welcome – NSW WRAPS Chair, Yvonne Anderson**, Executive Director, Hardware Association NSW, Director, Trade Associations, Australian Retailers Association

9:10 – 9:50 **Gilbert Rochecouste**, Director, Village Well
Sustainable Retail Communities

9:50 – 10:30 **Tim Rogers** A/ Deputy Director General, Climate Change, Policy and Programs Group, NSW Department of Environment and Climate Change (DECC)
NSW Climate Change Plan and Opportunities for Retailers

10:30 – 11am **Michael Lonie** – Policy Manager, Australian Retailers Association (ARA)
Retail Today – How Green?

11:00 – 11:30 **Morning Tea**

11:30 – 12.10 **Dan Atkins** – Director, Business Shaper
Practical Strategies for a Sustainable Retail Business

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12:10 – 12:20 **David Collins** – General Manager, State Training Services – NSW Department of Education and Training

Green Skills NSW

12.20 – 12.30 **Bill McGhie** – Director, Organisational Capacity Building and Training Development, Carbon Training International

Case Study:

Industry response for green skills pathways

12.30 – 1.00 **Panel – Sustainable Retail – Skills Needs**

1:00 – 2:00 **Lunch**

2:00 – 2:40 **Prof. Stuart White** – Director, Institute for Sustainable Futures UTS

Visioning the Future Retail Environment

2:40 – 3:20 **Robert Cawthorne** – Managing Director, Carbon Reduction Institute (CRI)

Case Study:

Low Carbon Spa and Beauty Initiative

3:20 – 4.00 **Panel** – Facilitator, Dan Atkins

Retail Sustainability:

Skills Responses for industry and RTOs

4.00 – 4:45 **Drinks** – *Symposium Awards and Lucky Door Prize*

NSW Retail Sustainability Skills Symposium ~ 2009

Registration Form – Tax Invoice

ABN 50 002 625 167

Standard – \$220 Bring 3 or more people from your organisation for \$200 per person Number of delegates attending

Delegate Details

DELEGATE	FIRST NAME	SURNAME
1.		
2.		
3.		
Special Dietary Requirements		
Delegate Email		
Organisation		Position
Address		

Which best describes you

Government Industry / Employer / Union

VET Practitioner Other

Billing Contact Name	
Phone	Fax
Email	

Payment Options

- Cheque or Money Order –
Please make payable to: NSW WRAPS
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WESTPAC Account Name: NSW WRAPS
(BSB) and Account Number: (032 016) 285 844
Note: Direct Deposit Code – Your company name
*Please notify ben@nswwraps.com.au
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Return Your Registration Form to: NSW WRAPS

Fax (02) 9261 5511 – Attn Ben Edwards
Email ben@nswwraps.com.au
Post PO Box 1230 Darlinghurst NSW 1300

*Conditions: Entry not permitted without payment.
Payment is required by 15 May 2009.
Cancellation or non-attendance will not be refunded.
This form is your tax invoice.*

Professional Development

Statement of Attendance is Required Yes No